Red Lands Roses
RED LANDS ROSES SEZ PLC.

QUALITY POLICY STATEMENT

Red Lands Roses SEZ PLC is committed to producing and supplying high-quality flowers that consistently meet customer requirements and applicable standards, while conducting its operations in a responsible, sustainable, ethical and socially responsible manner.
The Company shall:

- comply with applicable KFC FOSS & Gold requirements and other applicable standards;
- comply with Kenyan legislation and regulatory requirements;
- protect the health, safety and welfare of employees;
- respect human rights and labour rights;
- prevent discrimination, harassment, bullying and other forms of workplace abuse;
- promote employee development and competency;
- protect the environment and conserve biodiversity;
- use water, energy and other resources responsibly;
- implement responsible plant protection practices;
- maintain effective waste management systems;
- engage positively with surrounding communities;
- maintain ethical and transparent business practices;
- establish measurable objectives and targets;
- monitor performance using appropriate KPIs;
- address risks and opportunities;
- investigate non-conformities and implement corrective actions; and
- continually improve the effectiveness of the Management System.

The Quality Policy shall be communicated, understood and implemented by all employees, contractors and relevant stakeholders. It shall be made available to interested parties, where appropriate, and reviewed periodically to ensure its continued suitability, adequacy and effectiveness.

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